

VitalsNow – Privacy Policy (United States)

Effective Date: 1st April 2026

This Privacy Policy explains how **MyHealthNow, Inc.** collects, uses, discloses, and safeguards personal and health-related information when you use the App, in compliance with applicable U.S. laws, including **HIPAA (where applicable)** and **CCPA/CPRA**.

The App is intended for general wellness and informational purposes only and does not provide medical advice, diagnosis, or treatment.

1. Information We Collect

We may collect:

- Personal identifiers (name, email, user ID)
 - Health data (SpO₂ and pulse rate readings)
 - Device and technical information (BLE connectivity data)
 - App usage and interaction data
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2. Protected Health Information (HIPAA)

Where information qualifies as **Protected Health Information (PHI)**, it is handled in accordance with HIPAA requirements. Access to PHI is limited to authorized users and healthcare providers.

3. How We Use Information

The App is intended for general wellness and informational purposes only and does not provide medical advice, diagnosis, or treatment.

- Display and store health readings
- Share data with authorized healthcare providers
- Enable doctor remarks and recommendations
- Send reminders and push notifications
- Maintain security and improve App functionality

4. Data Sharing and Disclosure

We **do not sell or rent** personal or health information. Information may be shared with:

- Authorized healthcare providers
- Service providers under confidentiality agreements
- Legal or regulatory authorities when required by law

5. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your information. However, no system can be guaranteed to be completely secure.

6. Data Retention

Information is retained only as long as necessary to fulfill the purposes described in this policy or as required by applicable law.

7. User Rights (CCPA / CPRA)

Eligible users may request:

- Access to personal information
- Correction of inaccurate data
- Deletion of personal information

Requests may be submitted using the contact information below, subject to legal exceptions.

8. Push Notifications

You may opt out of push notifications at any time through your device settings.

9. Children's Privacy

The App is not intended for individuals under the age of 18. We do not knowingly collect personal information from children.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Continued use of the App constitutes acceptance of the updated policy.

11. Contact Information

Email: drtrikha@cnysleepmedicine.com

Address: MyHealthNow, Inc., USA